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**(Press Release)**



**KOOLEARN TECHNOLOGY HOLDING LIMITED**

**新東方在線科技控股有限公司**

**(Stock code: 1797)**

**Koolearn Technology Holding Limited Successfully Listed  
On the Main Board of the Stock Exchange of Hong Kong**

(Hong Kong, 28 March 2019) A leading online education service provider in China - **Koolearn Technology Holding Limited** (“**Koolearn**” or the “**Company**”, together with its subsidiaries, the “**Group**”, stock code: 1797), has successfully listed and commenced dealing on the Main Board of the Stock Exchange of Hong Kong Limited (“**Hong Kong Stock Exchange**”) at 9:30am today, with a board lot of 500 Shares.

**Mr. Yu Minhong, Chairman and Non-executive Director of Koolearn Technology Holding Limited**, said, “Getting listed on the Hong Kong Stock Exchange is an important milestone in the Company’s development. We are very grateful for the support and attention from all our investors. Listing in Hong Kong not only enables the Company to enter into the international capital markets but also provides funds for the long-term development of the Company to grasp development opportunities in the industry. In the future, we will continue to provide quality courses, actively expand content offerings, strengthen our platforms and offer superior learning experience to all students. We will strive to become a lifelong learning partner, empowering students to achieve their full potential. In the meantime, we will also enhance its core competitiveness, further strengthen our leading position in the online education market in China, and generate investment returns for our shareholders and drive our sustainable growth.”

**Mr. Yu Minhong** concluded, “The listing of Koolearn today marked an important milestone for the Company’s entry into the international capital market. We are honoured to receive enthusiastic support from international investors during the global offering. With our leading market position and long-term innovative growth strategy, Koolearn will be able to capture these opportunities and explore new business opportunities and markets.”



*Koolearn Technology Holding Limited listed on the Main Board of the Hong Kong Stock Exchange  
Picture shows Mr. Yu Minhong, Chairman and Non-executive Director  
of Koolearn Technology Holding Limited*



*Picture shows Mr. Wang Jiangtao, Chief Teaching Officer and Mr. Sun Lunbo, Student Representative  
of Koolearn, jointly open the market.*



*Mr. Yu Minhong, Chairman and Non-executive Director of Koolearn takes a group photo with the officiating VIPs*

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